



Summary

I'm a versatile freelance graphic designer with more than 30 years' experience in print and digital design. I trained in a fast-paced German ad agency, cut my teeth on magazine layout and went on to deliver 1,600+ projects for a professional membership organisation. In this role, I won a MemCom Award for Best Redesign. Since going freelance, I've worked with a mix of corporate, B2B, retail and charity clients. I'm known for having a hawk's eye for detail, which naturally feeds into my proofreading and artworking skills too. Most recently, I spent three years in a senior role at a digital marketing agency. As of early 2026, I've returned to full-time freelancing and am open to new opportunities.

Achievements

MemCom Award winner for Best Redesign

Delivered 2,500+ design projects across print and digital applications

Built and sustained a successful freelance business

Software Skills*

Adobe InDesign	●●●●●●●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●●●●●●●
Adobe Photoshop	●●●●●●●●●●●●●●●●
Adobe XD	●●●●●●●●●●●●●●●●
PowerPoint/Word	●●●●●●●●●●●●●●●●
Canva	●●●●●●●●●●●●●●●●
Figma	●●●●●●●●●●●●●●○
WordPress (Elementor)	●●●●●●●●●●○●○●○
HTML/CSS	●●●●●●●○●○●○●○●○

Education

1993 – 1997 Professional Education

GRAPHIC DESIGN APPRENTICESHIP

Ad Agency Frank Bode GmbH · Eisenach, Germany

1990 – 1993 School Education

ABITUR (comparable to British A levels)

Ernst-Abbe-Gymnasium · Eisenach, Germany

* Isn't there always more to learn?!

Work Experience

June 2016 – Present

FREELANCE PRINT & DIGITAL GRAPHIC DESIGNER

Design Marie · UK & Germany

- Print design: brochures, reports, leaflets, exhibition displays, adverts, stationery, books, magazines...
- Branding and rebranding: logos, guidelines, toolkits
- Infographics and PowerPoint presentations
- UI design and WordPress (Elementor) development
- Social media campaign design
- Clients: Decathlon UK, Tourettes Action, Blue Cactus, The Neurological Alliance, CrossFit Frankfurt, ICSA, MSA Trust, The Tavistock Institute and many others

April 2023 – February 2026

PART-TIME SENIOR GRAPHIC DESIGNER

Blue Cactus Digital · Essex, UK

- Branding and rebranding, print and web design, design project management, German translations
- Social media campaign design

July 2014 – May 2016

DESIGN MANAGER

ICSA: The Governance Institute · London

- Line and project management
- Rebranding and design strategy
- Managing photographers, freelancers and printers

May 2004 – July 2014

SENIOR GRAPHIC DESIGNER

ICSA: The Governance Institute · London

- Branding, print and web design
- Print and digital design of G+C magazine

September 2001 – May 2004

GRAPHIC PRINT & DIGITAL DESIGNER

Rephoto Publishing Ltd · Smallfield, Surrey

- Print design for three monthly B2B magazines

August 1993 – August 2001

GRAPHIC PRINT & WEB DESIGNER

Ad Agency Frank Bode GmbH · Eisenach, Germany



My Words Come In...



German
native



English
fluent



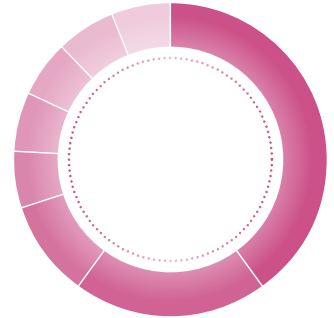
Russian
basic

It's In The Mix...



You'll Often Find Me...

- DESIGNING
- HIKING
- TRAVELLING
- READING
- MEDITATING
- DANCING
- STARGAZING
- LEARNING



The Home Run...

